

**RIC Course Name:** MGT 100 – Introduction to Business (3 credits) SY 2021-2022

**Instructor:** Mr. DiDonato, MBA - Adjunct Professor – domenic.didonato@ppsd.org

**Course Description:**

Introduction to Business is a course where fundamental Business concepts are introduced and the practices of management in both the business sector and non-profit organizations are explored. It will also explore the growing area of entrepreneurship. Topics focus on all the management disciplines with an emphasis on developing and exploring skills necessary to manage and understanding one own personality and how that impacts these skills. Students prepare for small business success as they examine the fundamentals of business management and the full business cycle, including how to start, manage, grow, and harvest a business. Cases, exercises and online activities sharpen students' skills as decision-makers.

**Grading Policy:**

Formative Assessments: 20% Practice work, Quizzes

Summative Assessments: 80% (Exams 30% / Unit Tests 30%, Projects 20%)

**STUDENTS MUST TAKE AND PASS A PRE & POST COURSE RELATED ASK/NOCTI EXAM AS A REQUIREMENT TO RECEIVE THEIR BUSINESS/COSMETOLOGY PATHWAYS ENDORSED HIGH SCHOOL DIPLOMA**

**Teaching Materials:**

Cengage (South Western)

MindTap for Small Business Management: Launching & Growing Entrepreneurial Ventures | 19th Edition

Justin G. Longenecker/J. William Petty/Leslie E. Palich/Frank Hoy

Microsoft PowerPoint, Project and Excel

**Course Objectives/Learning Objectives**

**Essential Question and Big Ideas**

What are the success characteristics of exemplary leaders and how can the study of such leadership traits translate into a successful business?

- Gain an understanding of what “business” is and how modern day industries and management as a science emerged.
- Identify the enduring attributes effective leaders possess and the characteristics of exemplary business leaders.
- Enable students with skill to motivate individuals and teams to accomplish important goals.
- Provide students with a foundation for modeling their own behavior as they grow to become ethical and moral leaders.
- Provide students with a process based learning experience in entrepreneurship, opportunity identification, innovation, and the key steps for planning, establishing, building and managing a business.

**Topics**

1. **The Entrepreneurial Life.**
2. **Integrity, Ethics and, Social Entrepreneurship.**
3. **Starting a Small Business.**
4. **Franchising and Buyouts.**
5. **The Family Business.**
6. **Understanding a Firm's Financial Statements.**
7. **Forecasting Financial Requirements.**
8. **A Firm's Sources of Financing.**
9. **Global Opportunities for Small Business.**
10. **Professional Management and the Small Business.**
11. **Managing Human Resources.**
12. **Managing Operations.**
13. **Managing the Firm's Assets.**
14. **Managing Risk in the Small Business.**

**Course Policies:**

- You are responsible for registering for the class with RIC by their deadline or College Credit will not be awarded and you may be dropped. Grades, closes 1-week earlier than the school calendar, plan accordingly.
- All students will be issued a chrome book, regular book, and workbook. Limited computers and printers are available in the classroom. Accordingly, students are to bring their computers, regular book, and workbook to class ever session. Class assignments will often require work and research beyond normal school hours.
- **THIS IS A COLLEGE LEVEL CLASS FOLLOWING COLLEGE GRADING CRITERIA**  
Due dates will be administered for each project. All work will be completed and submitted in on that date for full credit. Late work will be accepted with a letter grade deduction for each day late after 4 weeks the grade will be a zero if not submitted.

**Behavior Expectations and Consequences:**

In accordance with PCTA, PPSD, and RIC general policy, with special attention to:

1. Working for the entire class period with participation, attendance, and timeliness as part of your grade
2. Leaving your workstation in clean proper order: close and stack books, log off, recycle papers, push in your chair
3. Performing **NEAT ACCURATE WORK IN PENCIL**
4. Maintaining additional materials in an organized binder with tabs that mirror the major syllabus topics
5. Checking Google Classroom, if absent for assignments, as they are due the following scheduled class

**Agreement Statement**

I understand the above course policies and pledge to keep up with my work and understand if I submit any work that is not my own, I will receive a zero grade for that assignment. The person who has allowed the copying will also receive a zero. The second offense will result in further administrative action. Furthermore and to reiterate:

- EEP courses carry the same rigor & work load as a college course
- **The grade earned, whether an A or F, will appear on an official RIC transcript**
- **Courses appearing on an official college transcript must be disclosed on all college applications**
- **A student cannot drop an EEP course**
- For reporting purposes only: data on EEP courses and enrollments will be shared with the office of the post-secondary commissioner and the RI Department of Education

\_\_\_\_\_ Student Signature \_\_\_\_\_ Parent/Guardian Signature